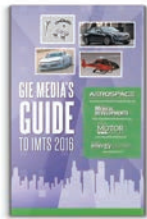




IMTS Impact Bundles

PRINT

VIDEO



IMTS 2018 QUICK GUIDE

This digest-sized directory is poly-bagged with the August issue. Your listing will be featured specifically in the Medical market section.

- 73,000 unduplicated circulation
- Mailed one month prior to the show
- Bonus distribution: 5,500 pre-registered IMTS 2018 attendees; on site at the IMTS 2018 conference sessions and on the show floor

Close date:
June 1, 2018



JULY IMTS 2018 PRE-SHOW ISSUE

Key coverage prior to IMTS 2018:

- 15,150 print circulation
- 8,990 digital edition distribution

Close date:
June 1, 2018



AUGUST IMTS 2018 SHOW ISSUE

An overview of the products and technologies featured during IMTS 2018:

- 15,150 print circulation
- 9,110 digital edition distribution
- Bonus distribution on the show floor

Close date:
July 13, 2018



OCTOBER IMTS 2018 POST-SHOW ISSUE

Highlights from the show floor and their impact on the future of manufacturing:

- 15,150 print circulation
- 9,111 digital edition distribution

Close date:
September 7, 2018



MANUFACTURING SOLUTIONS

Keep your spindles running and promote your job shop/contract manufacturing expertise in our new Manufacturing Solutions section! This special section to appear in each issue of *Today's Medical Developments* is sure to become the go-to solution source for those decision makers who need your services. Each unit features company name, logo, URL, and contact info and is affordably priced at \$750 per unit/per month. Frequency discounts are available for multiple units and multiple issues.



VIDEO PRODUCT SHOWCASE

A professionally recorded and produced spot in our video eNewsletter that demonstrates your products and expands your reach to those unable to attend IMTS 2018. You provide us with 180 words and 3 hi-res images and we do the rest!

IMTS 2018 is the 32nd edition of the premier manufacturing technology show in North America. More than 2,000 exhibiting companies will be vying for the attention of the more than 114,000 buyers and sellers that attend this show. **Pick 4 or pick 6 in any combination of the following products/platforms and receive bundle pricing.**

DIGITAL



BOOTH VIDEO SHOWCASE

A 2-minute session professionally videotaped in your booth at a convenient, prearranged time during IMTS 2018 to record your spokesperson and equipment live on the show floor. Featured in a special IMTS 2018 Video Showcase on *TMD's* website for a full year following the show and available for use on your own company website.



3 QUESTIONS WITH THE EXPERT

Position yourself as the go-to source for those seeking your solutions! Our editors will conduct an on-camera interview tailored to your area of expertise. The final video will then be e-blasted out to our entire list in a custom 3 Questions with the Expert eNewsletter and featured on *TMD's* website.



IMTS 2018 PRODUCT PREVIEW

Reach more than 80,000 decision-makers in this unique eNewsletter. Your product preview features a full-color photo of your machinery or brochure, up to 75 words of descriptive text including booth number, a link to your website, and an email link to a company contact. Distributed twice before IMTS 2018.



CUSTOM E-BLAST

Share your news or major announcement with our audience of medical device professionals – target up to 5,000 people per blast in a message designed for you.



PRE-SHOW WEBINAR

A custom tailored webinar featuring you and your products designed to educate buyers prior to IMTS 2018. Use this medium to engage and influence decision makers before the show, and guide them to your booth.